



## ESF OPTING-IN CHANGE FORM

Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
School: \_\_\_\_\_  
Student(s) name: \_\_\_\_\_

### Please check the box below to indicate your preference:

*From time to time ESF, ESL or PTA of your child/children's school may use the parent or guardian's personal data (such as your name and contact details) to send information related to school/PTA activities, products or services that are relevant to parents and students and could be viewed as direct marketing under recent Hong Kong legislation. For example, this could include (but is not limited to) information relating to extra-curricular activities, school shows/concerts/fairs, after school clubs or the sale of items in PTA shops. We are required by law to give you the opportunity not to receive this information. As such, please click the box below to indicate your consent, or otherwise, to receive such information. Please keep in mind that by opting out of receiving this information, you or your son or daughter may miss important information related to school activities that may affect his or her participation in the school community.*

*Yes, I wish to receive communications from ESF, ESL and the PTA which may have a direct marketing component. I understand this will include information of the type identified above. Please switch my Gateway account to Opt-In.*

*No, I do not wish to receive communications from ESF, ESL and the PTA of the type referred above. Please switch my Gateway account to Opt-Out.*

*Please remember that by clicking "no", you or your son or daughter may miss receiving information related to school activities that may affect his or her participation in the school community.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please hand this form in to your school and your records will be updated. Thank you.

The information submitted on this form is being collected in accordance with the ESF Personal Data Handling Policy and its related Personal Information Collection Statements ("PICS"). A copy of the PICS can be found on the ESF web site (<http://www.esf.edu.hk/>) by clicking on the "About ESF" tab.

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